

Galleria

CALENDAR COLLECTION

2017



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MAGNUS

**Our Business is Helping You
Grow Your Business!**



CALENDAR COLLECTION

2017

Full Colour Print 4 COLOUR PROCESS AD IMPRINTING



Minimum order 300
with minimum of 150
per title.
Regular price of calendar
applies plus
Set-up \$30.00 (E)
and running charge of
\$0.25 (E)
available on all titles.



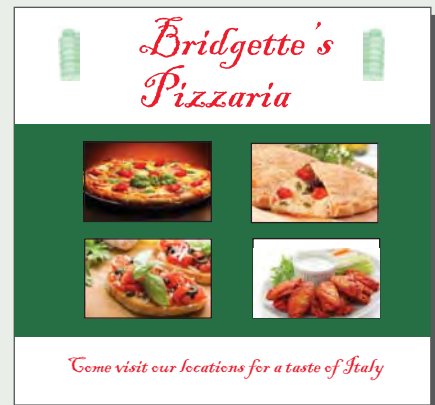
Introducing CUSTOM COVERS

Front



You can create a
one-of-a-kind
custom cover appointment
wall calendar. Your idea from
concept to completion.

Back



Your canvas is the outside front cover and outside back cover.

Your cover will be bound into your choice of one of our stock titles.

Minimum order 1,000 units with minimum 1000 per title. Regular price of calendar applies plus Set-up \$50.00 (E) and running charge of \$0.45 (E), available on all titles.

Ideas: Restaurant with picture of food front cover, back cover menu, hours of operation etc.

Real Estate: Picture of house with an agent's sign on the lawn front cover, back cover tips on selling house etc.

Garage: Picture of building on front cover, tips on car maintenance back cover etc.

Available until October 15, 2015

Please see General Information for Art Specifications.

Also available in French/English Bilingual



SCENES
OF
CANADA
2017

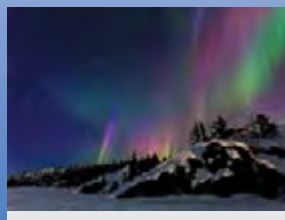


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ALL PRICES INCLUDE 1 COLOUR IMPRINT!

- Imprint Area 1 1/4" x 10"
- 4 Standard Imprint Colours (Reflex Blue, Black, Red 185, Green 342)
- 1st Colour Set-up – No Charge
- 2 Colour Imprint (min. 150) Set-up \$30/ea (E), Run 25¢/ea (E)
- **Free paper proof (Upon request only) on all orders over 150 pieces. Proofs on orders of 100 pieces add \$10.00 (E). Each additional proof add \$10.00 (E)**
- Open Size 10 5/8" x 18 1/2"
- Envelopes 25¢/ea (E) (min. 100) Size 10 1/2" x 11 1/2"



APRIL 2017

Frenchman River Valley, Grasslands National Park, Saskatchewan

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
						1
2	3 Easter Monday	4	5	6	7	8
9	10	11 Good Friday	12	13	14	15
16	17	18	19 Easter Monday	20	21	22
23	24	25	26 Good Friday	27	28	29
30						



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PRICING FOR ALL TITLES

100-299 300+

Before August 31 \$1.65 \$1.37 2C

After September 1 \$1.98 \$1.63 2C

**Minimum order 100 units
(one standard imprint colour only)**

Black & White photos/halftones \$30.00 (E)

Weight 22 lbs. per 100.

See inside back for additional information

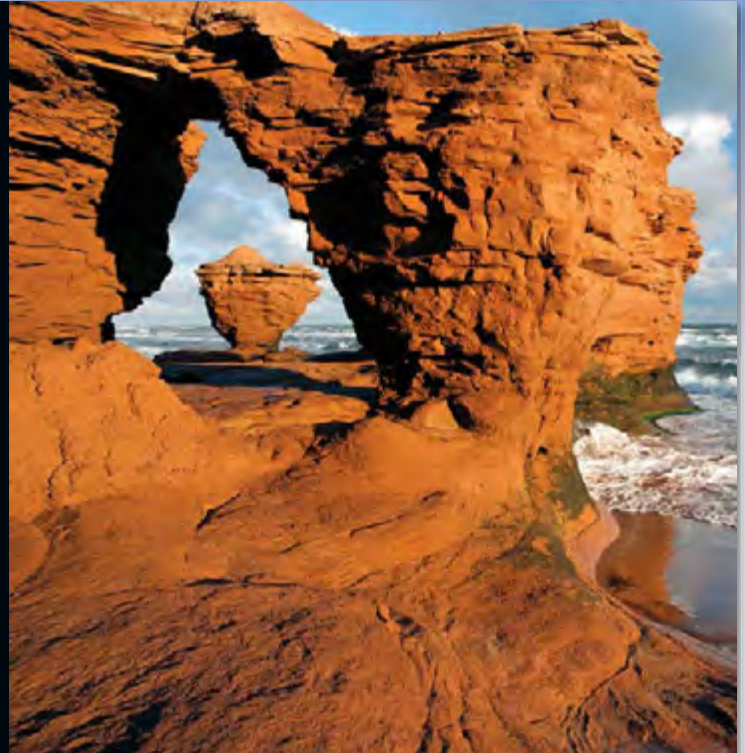
Mix & Match Titles

Minimum 50/Title

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**ATLANTIC
CANADA
2017**



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MAY 2017

Thunder Cove, Prince Edward Island

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
APRIL 2017 30 29 28 27 26 25 24 23 22 21 20 19 18 17 16 15 14 13 12 11 10 9 8 7 6 5 4 3 2 1	1	2	3 <small>Good Friday</small>	4	5	6
7	8	9	10 <small>Labour Day</small>	11	12	13
14	15	16	17	18	19 <small>Good Friday</small>	20
21 <small>Monday Day</small>	22	23	24	25 <small>Good Friday</small>	26	27
28 <small>Monday Day</small>	29	30	31		JUNE 2017 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30	



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SCENES OF ONTARIO 2017



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APRIL 2017

Agassabon Falls, Terrace Bay

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30						



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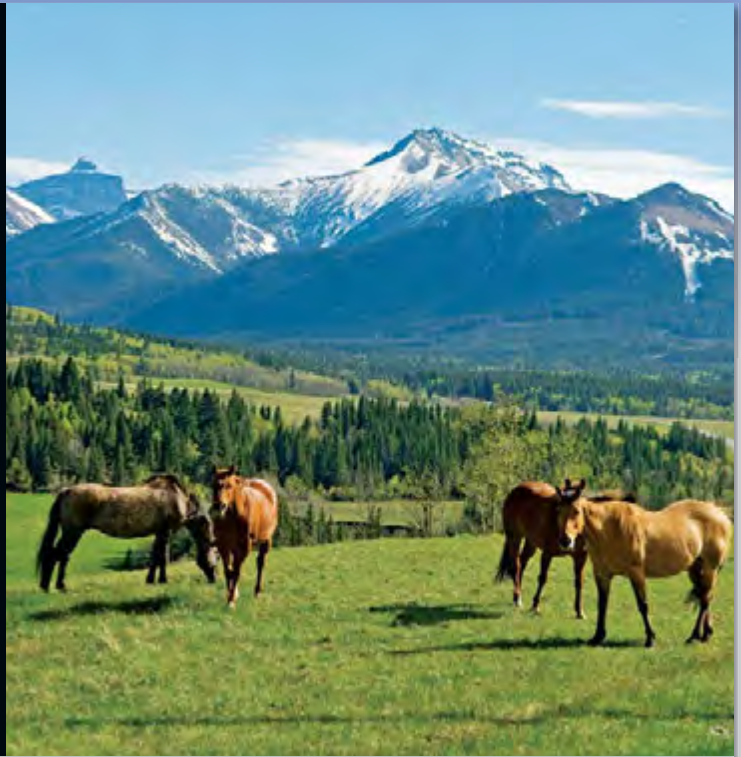
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Minimum 50/Title

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SCENES OF
WESTERN
CANADA
2017



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JUNE 2017

Peachland, Okanagan Valley, British Columbia

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
				1 <small>Thu Ontario</small>	2	3
4	5	6	7	8	9 <small>Wed Ontario</small>	10
11	12	13	14	15	16	17 <small>Tue Ontario</small>
18	19	20	21	22	23	24 <small>Mon Ontario</small>
25	26	27	28	29	30	



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GO GREEN 2017



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- Open Size 10⁵/₈" x 18¹/₂"
- Envelopes 25¢/ea (E) (min. 100) Size 10 1/2" x 11 1/2"



Try switching to rechargeable batteries. Over the course of one rechargeable battery's life, its single use counterparts will: use 23x more non-renewable resources, have 26x more of an impact on global warming, produce 30x more air pollution and 12x more water pollution.

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
JUNE 2017		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30			



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Mix & Match Titles

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**PLANET
EARTH
2017**



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Snake Eater

This marten, also known as a "shakhmat", is a type of wild goat found in parts of Afghanistan, India, Uzbekistan and is the national animal of Pakistan. Marten literally means "snake eater" and comes from combining the Persian words "māh" meaning "snake" and "mār" meaning "eater". The name is either derived from its curved horns which resemble snakes, or because of its propensity to eat snakes. Local folklore says it will create a white foam from its mouth while chewing coal. The dried foam is a prized item and believed to help extract snake venom. Despite the name, the marten is a herbivore and isn't known to actually eat snakes. With only 2,200 left in the wild, the marten is an endangered species. However, Pakistan has recently taken steps to protect its population. Wild humans are the main threat, black bears, leopards, wolves and golden eagles all prey on it as well.

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
JUNE 2017				1	2	3
4	5	6	7	8	9	10
11	12	13 <small>First Day</small>	14	15	16	17
18 <small>First Day</small>	19	20 <small>First Day</small>	21	22	23 <small>First Day</small>	24
25	26	27	28	29	30	



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WORLD TRAVEL 2017



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Niagara Falls, Canada
 Located the "hottest capital of the world," Niagara Falls, Ontario, Canada is one of the most romantic places you'll visit. Stand in wonder as over six million cubic feet (168,000 m³) of water tumbles between stories over the falls each minute. If that isn't breathtaking enough, the boardwalk that will take you down the Niagara River for an up-close look at the base of both the Canadian Horseshoe Falls and the smaller, yet striking American Falls. Just be warned, you're going to get wet! At night, the falls are lit up and fireworks displays occur semi-regularly. Through the falls will draw you there, the city and region has far more to offer including bustling casinos and some of the best dining anywhere. If you need a break from the crowds, the Niagara region is home to over 70 beautiful wineries offering tours and tastings. Be sure to try the Canadian Horseshoe Falls and the smaller, yet striking American Falls. Just be warned, you're going to get wet! At night, the falls are lit up and fireworks displays occur semi-regularly.



SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
				1	2	3
JUNE 2017	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30



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See inside back for additional information

Mix & Match Titles

Minimum 50/Title

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June Beach, Florida, on the Atlantic Ocean

JUNE 2017

SUN	MON	TUE	WED	THU	FRI	SAT
MAY 2017		JUNE 2017				
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	1	2	3



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FAITH
PASSAGES
2017



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JUNE 2017

SUN	MON	TUE	WED	THU	FRI	SAT
MAY 2017 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	JULY 2017 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31			1	2	3
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18	19	20	21	22	23	24
25	26	27	28	29	30	



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Weight 22 lbs. per 100.

See inside back for additional information

Mix & Match Titles

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INSPIRACION
CATHOLIC
INSPIRATIONS
2017



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Miraculous Draught of Fishes

Luke 5: 8-9
8 When Simon Peter saw it, he fell down at Jesus' knees, saying, Depart from me; for I am a sinful man. O Lord, 9 For he was astonished, and all that were with him, at the draught of the fishes which they had taken.

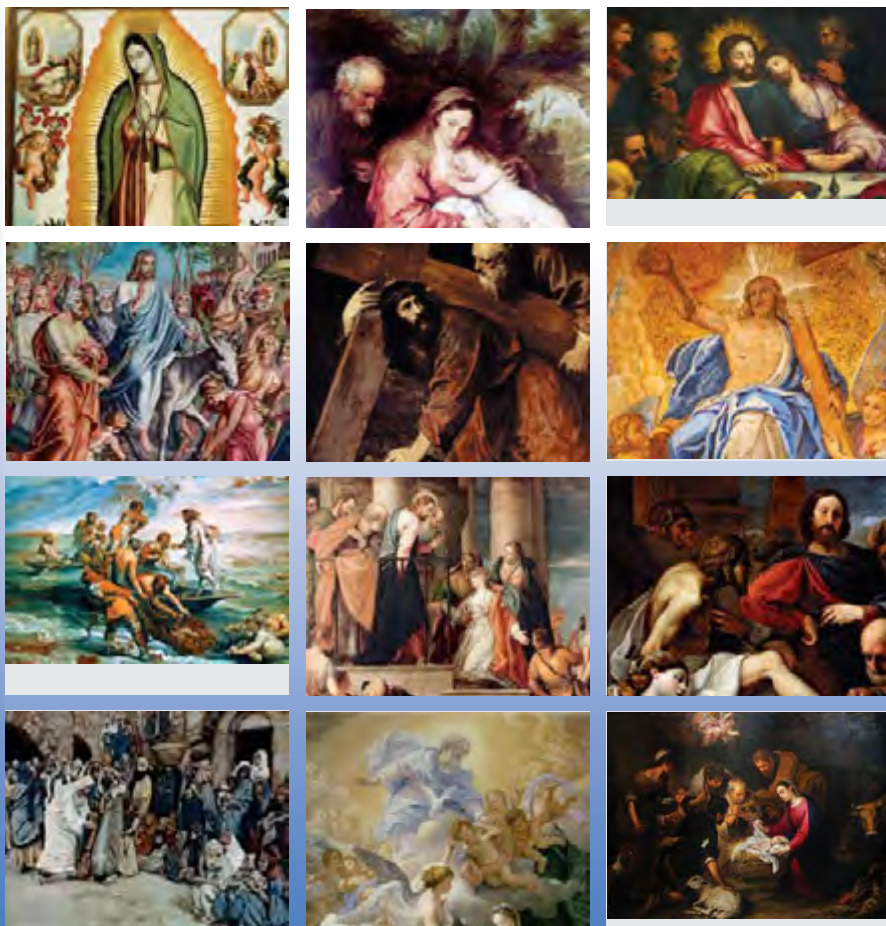
Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
1	2	3	4	5	6	7
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22	23	24	25	26	27	28
29	30					



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MOTIVATION
2017

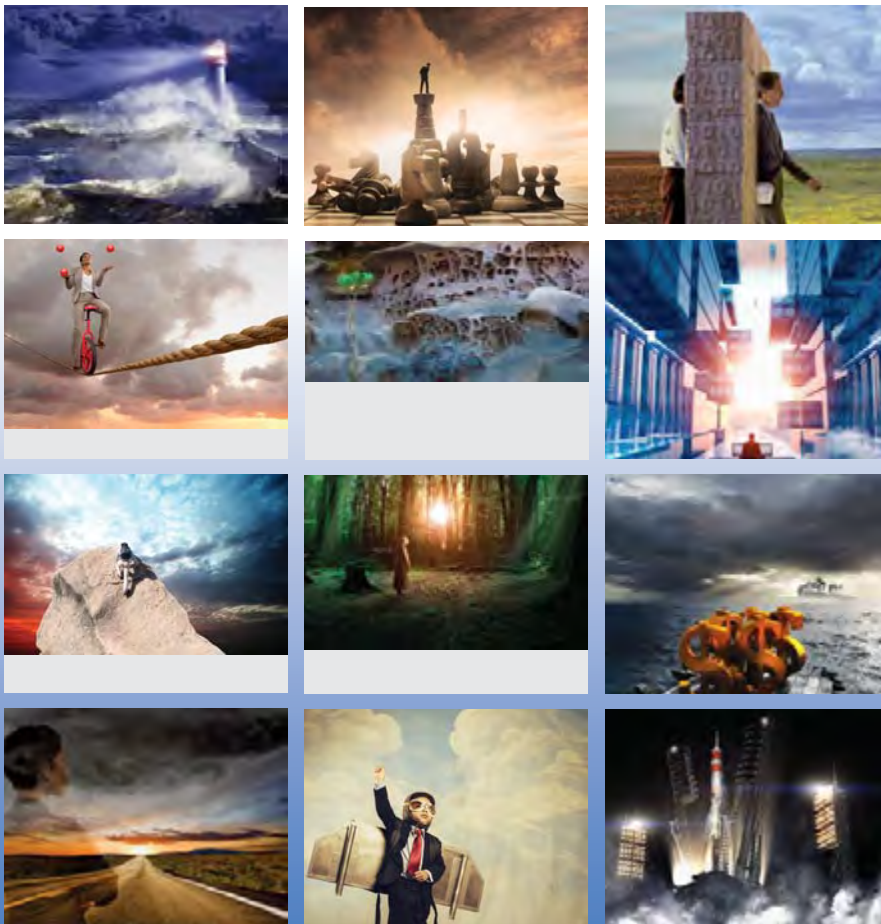


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MARCH 2017

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				



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**COUNTRY
SPIRIT
2017**

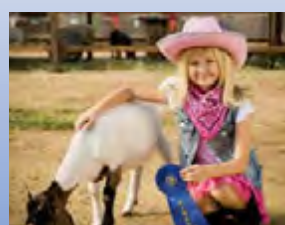
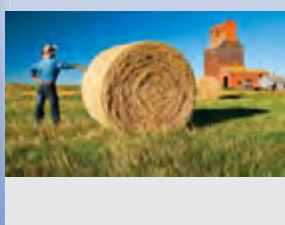


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APRIL 2017

SUN	MON	TUE	WED	THU	FRI	SAT
MARCH 2017 S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	MAY 2017 S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31					1
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FLOWERS
& GARDENS
2016



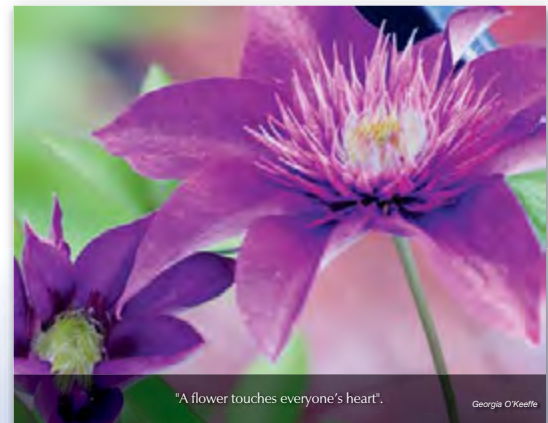
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MARCH 2016

SUN	MON	TUE	WED	THU	FRI	SAT
FEBRUARY 2016						
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	APRIL 2016
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						30
						31



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**RECIPES
2017**



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Pappardelle with Smoked Salmon (Course 4)
1 lb. (500 g) pappardelle or wide ribbon pasta
1 1/2 cups (375 mL) olive oil
1 cup (250 mL) smoked salmon
2 cups (500 mL) tomato sauce
1 cup (250 mL) melted cheese
Cooked salmon steaks

Cook pasta according to package direction, rinse with cold water and drain well. Whisk together olive oil, lemon juice and red chili flakes, season to taste with salt and pepper. In the serving bowl, gently toss pasta with the olive oil dressing, smoked salmon, tomato sauce and ground black pepper. Serve at room temperature with freshly grated Parmesan cheese.



SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
					1	2
JUNE 2017						3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
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VINTAGES
2017



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ALL PRICES INCLUDE 1 COLOUR IMPRINT!

- Imprint Area 1 1/4" x 10"
- 4 Standard Imprint Colours (Reflex Blue, Black, Red 185, Green 342)
- 1st Colour Set-up – No Charge
- 2 Colour Imprint (min. 150) Set-up \$30/ea (E), Run 25¢/ea (E)
- **Free paper proof (Upon request only) on all orders over 150 pieces. Proofs on orders of 100 pieces \$10.00 (E). Each additional proof add \$10.00 (E)**
- Open Size 10 5/8" x 18 1/2"
- Envelopes 25¢/ea (E) (min. 100) Size 10 1/2" x 11 1/2"



The VIP Experience
For wine enthusiasts, the VIP Experience, or Reserve Tasting Room, leaves a very pleasant taste in the mouth. Ideally, this hand-tended tasting more expensive wines in a boutique, more than a tourist, and customers are lining up to pay for that privilege. It can be very profitable as there is no merchandise to contend with, so it is no wonder that wineries, small or large, are investing money so they can offer this experience to their wine-loving clientele.

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
				1	2	3
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PRICING FOR ALL TITLES

	100-299	300+	
Before August 31	\$1.65	\$1.37	2C
After September 1	\$1.98	\$1.63	2C

**Minimum order 100 units
(one standard imprint colour only)**

Black & White photos/halftones \$30.00 (E)

Weight 22 lbs. per 100.

See inside back for additional information

Mix & Match Titles

Minimum 50/Title

www.magnuspen.com



**HAPPY
HOUR
2017**



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Gin Gin Mule

The Gin Gin Mule is a recently concocted cocktail but it has already been added to the list of classics. First made at the hip Pops Club in New York almost 100 years ago, this variation of the Moscow Mule uses gin instead of vodka and combines the two juices with simple syrup to complement the gin and ginger beer resulting in a crisp and refreshing drink.

INGREDIENTS 1 1/2 ounces gin
2 ounces ginger beer
1/2 ounce simple syrup
1/2 lime juice
1/2 lime slice and more syrup (optional)

Please mix liquor in a copper mug or old-fashioned glass. Shake the mix gently with a muddler or end of a spoon. Add the lime juice, simple syrup and ice. Pour the gin then top off with ginger beer and stir gently. For a Moscow mule hold the rim and simple syrup and replace the gin with vodka.

JUNE 2017

SUN	MON	TUE	WED	THU	FRI	SAT
MAY 2017		JULY 2017				
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DECOR & DESIGN 2017



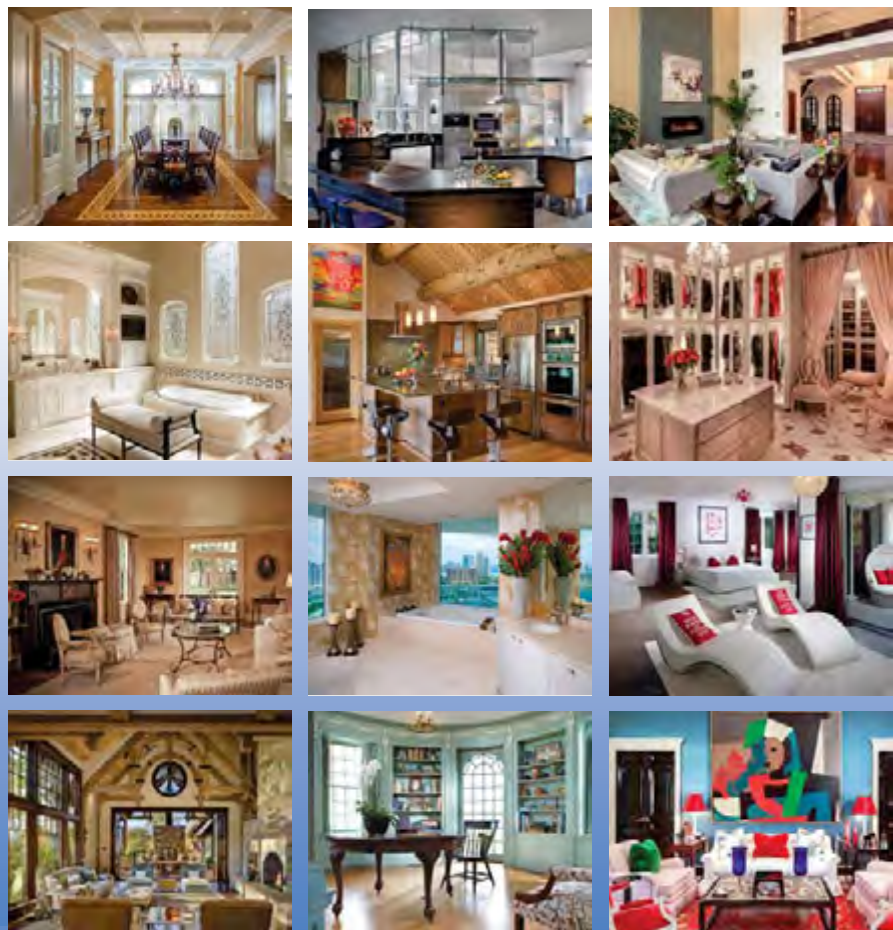
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- Envelopes 25¢/ea (E) (min. 100) Size 10 1/2" x 11 1/2"



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MAY 2017

SUN	MON	TUE	WED	THU	FRI	SAT	APRIL 2017
	1	2	3	4	5	6	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30
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28	29	30	31				SEPTEMBER 2017 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30



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PRICING FOR ALL TITLES

	100-299	300+	
Before August 31	\$1.65	\$1.37	2C
After September 1	\$1.98	\$1.63	2C

**Minimum order 100 units
(one standard imprint colour only)**

Black & White photos/halftones \$30.00 (E)

Weight 22 lbs. per 100.

See inside back for additional information

Mix & Match Titles

Minimum 50/Title

www.magnuspen.com



**HOMES
2017**



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APRIL 2017

SUN	MON	TUE	WED	THU	FRI	SAT	MARCH 2017
						1	S M T W T F S S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31
2	3	4	5	6	7	8	MAY 2017 S M T W T F S S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31
9	10	11	12	13	14	15	JUNE 2017 S M T W T F S S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30
16	17	18	19	20	21	22	JULY 2017 S M T W T F S S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31
23	24	25	26	27	28	29	AUGUST 2017 S M T W T F S S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31
30							



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**KITTENS
2017**



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- 4 Standard Imprint Colours (Reflex Blue, Black, Red 185, Green 342)
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- Open Size 10 5/8" x 18 1/2"
- Envelopes 25¢/ea (E) (min. 100) Size 10 1/2" x 11 1/2"



FEBRUARY 2017

SUN	MON	TUE	WED	THU	FRI	SAT
JANUARY 2017						
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12	13	14	15	16	17	18
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MARCH 2017						



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PRICING FOR ALL TITLES

	100-299	300+	
Before August 31	\$1.65	\$1.37	2C
After September 1	\$1.98	\$1.63	2C

**Minimum order 100 units
(one standard imprint colour only)**

Black & White photos/halftones \$30.00 (E)

Weight 22 lbs. per 100.

See inside back for additional information

Mix & Match Titles

Minimum 50/Title

www.magnuspen.com



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If dogs could talk, it would take a lot of the fun out of owning one.

And Homer

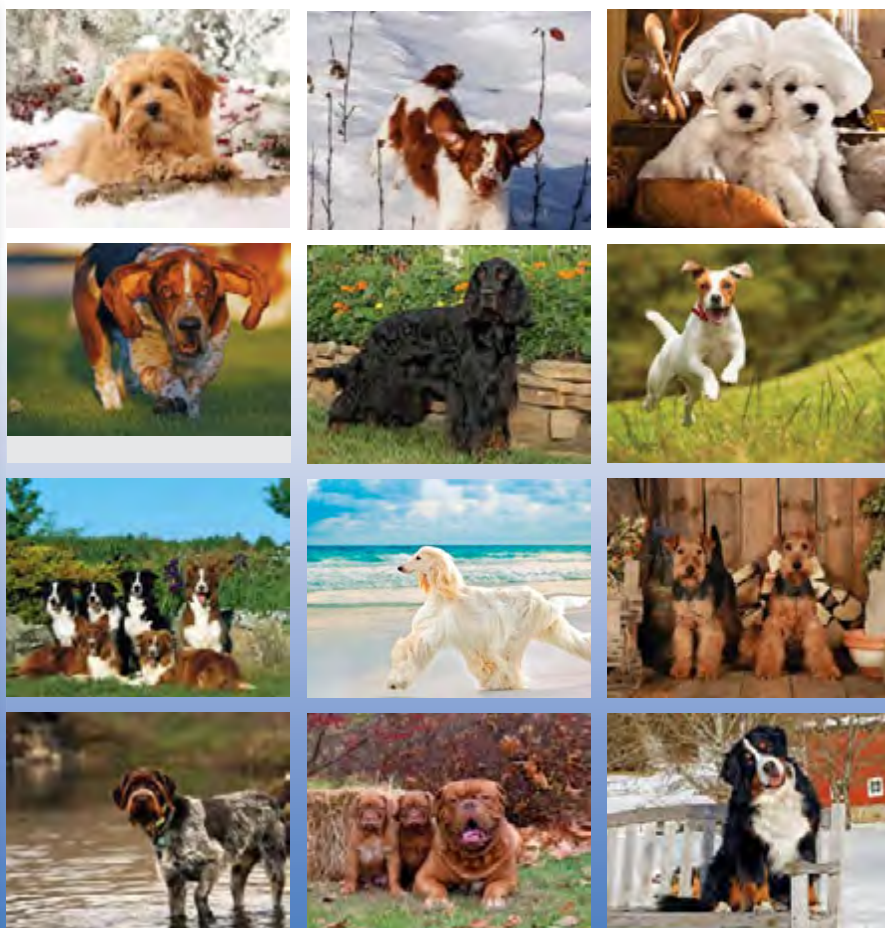
Gordon Setter - Gordon Setters are the largest of the setters and, though bred to hunt game birds, they make great family pets. They are friendly toward their families and especially protective of children. However, adopting a setter is a lot of work because this high energy dog requires at least an hour of physical activity daily. Their long, grizzled coat sheds constantly and requires frequent grooming. Gordon Setters have strong personalities and such an impressive vocal range that you won't even mind that they're ordering you around if you're able to connect to one, a Gordon Setter can be a loving and loyal pet.

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
APRIL 2017						1
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23	24	25	26	27	28	29
30						



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**PETS
2017**



ALL PRICES INCLUDE 1 COLOUR IMPRINT!

- Imprint Area 1 1/4" x 10"
- 4 Standard Imprint Colours (Reflex Blue, Black, Red 185, Green 342)
- 1st Colour Set-up – No Charge
- 2 Colour Imprint (min. 150) Set-up \$30/ea (E), Run 25¢/ea (E)
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- Open Size 10 5/8" x 18 1/2"
- Envelopes 25¢/ea (E) (min. 100) Size 10 1/2" x 11 1/2"



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PERSONAL MESSAGE SPACE!

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FEBRUARY 2017

SUN	MON	TUE	WED	THU	FRI	SAT
<small>JANUARY 2017</small> <small>S M T W T F S</small> <small>1 2 3 4 5 6 7</small> <small>8 9 10 11 12 13 14</small> <small>15 16 17 18 19 20 21</small> <small>22 23 24 25 26 27 28</small> <small>29 30 31</small>						
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26	27	28				<small>MARCH 2017</small> <small>S M T W T F S</small> <small>1 2 3 4 5</small> <small>6 7 8 9 10 11 12</small> <small>13 14 15 16 17 18</small> <small>19 20 21 22 23 24 25</small> <small>26 27 28 29 30 31</small>



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PRICING FOR ALL TITLES

	100-299	300+	
Before August 31	\$1.65	\$1.37	2C
After September 1	\$1.98	\$1.63	2C

**Minimum order 100 units
(one standard imprint colour only)**

Black & White photos/halftones \$30.00 (E)

Weight 22 lbs. per 100.

See inside back for additional information

Mix & Match Titles

Minimum 50/Title

www.magnuspen.com



**NORTH AMERICAN WILDLIFE
2017**



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PERSONAL MESSAGE SPACE!

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Mountain Lion
Also known to as cougar, panther or puma in various regions, mountain lions are the fourth largest cat in the world behind lions, tigers and jaguars. Males can weigh up to 220 pounds (100 kg) while females can grow to 140 pounds (64 kg). Though called mountain "lions," they cannot roar and do not form groups or "prides" like the African lion from which it is named. They are agile and athletic hunters boasting a top speed of 35-45 miles (55-72 miles) per hour with a vertical leap of 30 feet (9 m) and a horizontal jump of up to 40 feet (12 m). Using these skills along with their keen night vision, mountain lions hunt deer, bighorn sheep, rabbits, raccoons and even much larger animals such as moose or elk. Though ferocious predators, attacks on humans are very rare. In fact, you're more likely to be struck by lightning than attacked by a mountain lion.



SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
APRIL 2017						1
2	3	4	5	6	7	8
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INTERNATIONAL
WILDLIFE
2017



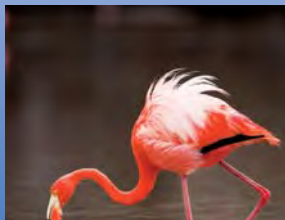
ALL PRICES INCLUDE 1 COLOUR IMPRINT!

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Wild Bactrian Camel
The IUCN Red List of Threatened Species considered the same species as its domestic counterpart until genetic studies suggested they were a completely separate species. Both species of Bactrian camels have two humps, distinguishing them from the one-humped Dromedary camel. Like the Arabian, or Dromedary camel, both Bactrian camel species store fat deposits in their humps that can be converted to water and energy allowing them to go weeks without

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
				1	2	3
JUNE 2017	4	5	6	7	8	9
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PRICING FOR ALL TITLES

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**Minimum order 100 units
(one standard imprint colour only)**

Black & White photos/halftones \$30.00 (E)

Weight 22 lbs. per 100.

See inside back for additional information

Mix & Match Titles

Minimum 50/Title

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New Wolf by Richard Dellalonga

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
						1
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FISHING & HUNTING
2017



ALL PRICES INCLUDE 1 COLOUR IMPRINT!

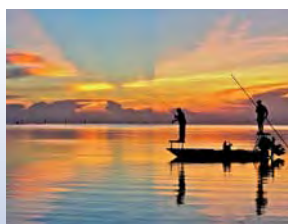
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APRIL 2017

SUN	MON	TUE	WED	THU	FRI	SAT
MARCH 2017						MAY 2017
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29	30					1



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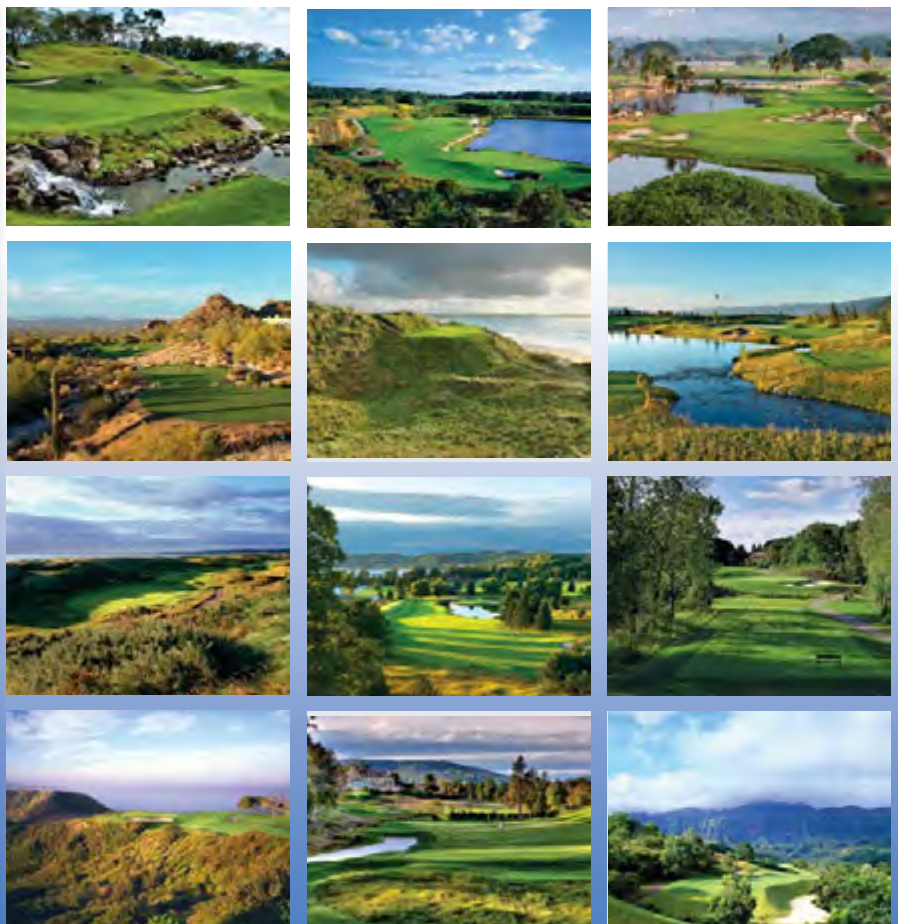


There are two things not long for this world - dogs that chase cars and pro golfers who clip for pars.

To obtain a consistent swing, golf demands emotional discipline. A person who compares, self-indulges, or plays with a bad attitude will soon realize that their negativity actually hurts their golf swing. Muscles contract and become irritable from such self-induced tension. If you tilt your head off the line, think of one positive thought about your last shot. Even if the ball is an unfortunate fly, you have to accept its position as a positive challenge. The past is done and the future hasn't happened yet. Clut is not a genre of perfect stroke. A successful round could be considered a game of "good misdeed".

Lee Trevino

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
JUNE 2017		MAY 2017	JUNE 2017	First Seven	1	2
4	5	6	7	8	9	10
11	12	13 (Friday 13th)	14	15	16	17
18 (Father's Day)	19	20 (First Day of Summer)	21	22	23 (First Day of Summer)	24
25	26	27	28	29	30	



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CLASSIC
CARS
2017

ALL PRICES INCLUDE 1 COLOUR IMPRINT!

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1955 Jaguar XK120 Roadster

April 2017

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
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PRICING FOR ALL TITLES

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(one standard imprint colour only)**

Black & White photos/halftones \$30.00 (E)

Weight 22 lbs. per 100.

See inside back for additional information

Mix & Match Titles

Minimum 50/Title

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ROAD
WARRIORS
2017



YOUR COMPANY'S NAME
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1970 Chevrolet Chevelle Z2800

March 2017

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
<small>FEBRUARY 2017</small> <small>S M T W T F S</small> <small>1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29</small>						
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	<small>APRIL 2017</small> <small>S M T W T F S</small> <small>1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30</small>



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**EXOTIC
CARS
2017**



ALL PRICES INCLUDE 1 COLOUR IMPRINT!

- Imprint Area 1¹/₄" x 10"
- 4 Standard Imprint Colours (Reflex Blue, Black, Red 185, Green 342)
- 1st Colour Set-up – No Charge
- 2 Colour Imprint (min. 150) Set-up \$30/ea (E), Run 25¢/ea (E)
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Lazaki Design California Epitome Concept

March 2017

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
<small>FEBRUARY 2017</small> 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28			1	2	3	4
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<small>Good Friday</small> 12	13	14	15	16	17	18
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26	27	28	29	30	31	<small>APRIL 2017</small> 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29



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PRICING FOR ALL TITLES

	100-299	300+	
Before August 31	\$1.65	\$1.37	2C
After September 1	\$1.98	\$1.63	2C

**Minimum order 100 units
(one standard imprint colour only)**

Black & White photos/halftones \$30.00 (E)

Weight 22 lbs. per 100.

See inside back for additional information

Mix & Match Titles

Minimum 50/Title

www.magnuspen.com



**MOTORCYCLE
MANIA
2017**



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Wicked Bros Custom

April 2017

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
<small>MARCH 31 17</small>	<small>MAY 2017</small>					1
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www.magnuspen.com

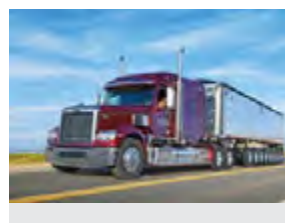


**KINGS OF THE ROAD
2017**



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April 2017						
SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
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PUMPED-UP PICKUPS 2017



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- Imprint Area 1 1/4" x 10"
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- Open Size 10⁵/₈" x 18¹/₂"
- Envelopes 25¢/ea (E) (min. 100) Size 10 1/2" x 11 1/2"



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1971 Chevrolet C10 Custom

June 2017

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
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**Minimum order 100 units
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Black & White photos/halftones \$30.00 (E)

Weight 22 lbs. per 100.

See inside back for additional information

Mix & Match Titles

Minimum 50/Title

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**SMART
MONEY
2017**



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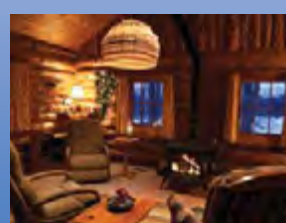
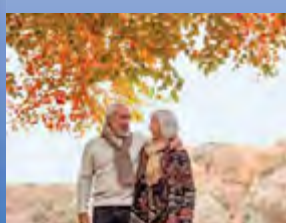
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Understanding Your Insurance Options

Insurance is a critical safety net but it is important to know what coverage you need and what you don't. One of the most important things to have protected is the balance of your mortgage. However, mortgage insurance may not be the right option for you as many people prefer to opt for life insurance instead. Life insurance has the benefit of allowing flexibility in how the beneficiary uses the funds. Consult with your insurance broker to see what coverage is right for you.

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
JUNE 2017				1	2	3
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Mix & Match Titles

Minimum 50/Title

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SWIMSUITS
2017



YOUR COMPANY'S NAME

PERSONAL MESSAGE SPACE!

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Cut Along Perforation



MARCH 2017

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PERSONAL MESSAGE SPACE!

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**BUILDING
BABES
2017**



ALL PRICES INCLUDE 1 COLOUR IMPRINT!

- Imprint Area 1 1/4" x 10"
- 4 Standard Imprint Colours (Reflex Blue, Black, Red 185, Green 342)
- 1st Colour Set-up – No Charge
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MARCH 2017

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FEBRUARY 2017						
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			25	26	27	28
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PRICING FOR ALL TITLES

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After September 1	\$1.98	\$1.63	2C

**Minimum order 100 units
(one standard imprint colour only)**

Black & White photos/halftones \$30.00 (E)

Weight 22 lbs. per 100.

See inside back for additional information

Mix & Match Titles

Minimum 50/Title

www.magnuspen.com



**GARDEN
BIRDS
2017**



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PERSONAL MESSAGE SPACE!

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Cassin's Finch

Cassin's Finch was named after ornithologist John Cassin, who first identified it along with numerous other birds on a survey for the Pacific Railway Company, describing it as "the greatest in the lot." Later, however, that the similar Purple Finch, it can be found in every state from Colorado westward with summer populations as far north as British Columbia. It primarily lives in mountainous evergreen forests and at elevations as high as 10,000 feet.

It does not fly but consists mainly entirely of mating paper birds in the spring but includes berries and insects throughout the rest of the year. The bright coloring on its crown feathers is common as a signal in the courtship ritual. It has a long tail with feathers. While not the easiest bird to attract to your yard, in the winter it will visit feeders with sunflower seeds and can be drawn in by local feeding devices.

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
APRIL 2017						1
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HEALTH
TIPS
2017



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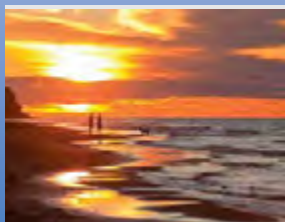
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- Envelopes 25¢/ea (E) (min. 100) Size 10 1/2" x 11 1/2"



Asthma Management
More than 20 million North Americans are living with asthma. While the disease is manageable in the vast majority of cases, symptoms can include frequent coughing, wheezing, shortness of breath, trouble sleeping and chest pain/tightness. Preventative, long-term care is the best way to minimize the risk of an attack. Though a doctor will diagnose you and prescribe medication, your pharmacist is a valuable and often underused resource. A pharmacist can help you manage what may seem like an overwhelming treatment regimen and show you how to properly use an inhaler – something as many as 90% of patients do incorrectly. In addition, they can help clarify triggers for your attacks and recommend ways to deal with them. Your pharmacist is the only person besides yourself who knows how much you are using your inhaler, which is crucial in determining whether or not your asthma is under control.



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JUNE 2017				1	2	3
4	5	6	7	8	9	10
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PRICING FOR ALL TITLES

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Black & White photos/halftones \$30.00 (E)

Weight 22 lbs. per 100.

See inside back for additional information

Mix & Match Titles

Minimum 50/Title

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**LIVING
HEALTHY
2017**



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Living
HEALTHY

Reward Those Sore Muscles. Everyone knows we need to exercise for better health, but did you know there are many therapeutic benefits of soaking in a hot tub or spa? A spa promotes relaxation and emotional and physical stress relief. It can ease arthritis and muscle pain and increase your range of motion and flexibility. The soothing water and gentle movement improves circulation. A hot bath is the original "hydrotherapy" water treatment and it is still considered to be the best.

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
APRIL 2017						1
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2017



Norman Rockwell



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**Young Love:
Walking to School**

Rockwell's images graced *Four Seasons* calendars for over a decade with this one appearing in the 1989 edition series. The watercolor painting is part of his "Young Love" series, which featured the playful, romantic endeavors of these young lovers.

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
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Merry Christmas, Grandma... We Came In Our New Plymouth!



Sister Looking at the Sleeping Children (Santa Fling the Stockings)



Couple Unearthing Turkey



Babbling for Apples



Bethune (Mother Reading to a Child by Fire)



First Trip to the Beauty Shop



Treasures



Mending the Flag



Four Sporting Boys: Basketball



Secrets for the Sweet



Mum Reading a Thermometer



The Children's Hour



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**DENNIS
THE MENACE
2017**



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